

Matrimonial success sometimes depends upon the alimony.

"Is my hat on straight?" asks Panama.

You can't burn your money and collect insurance on it.



### THE LADY WHO IRONS

Knows how important it is to use a good starch. Defiance Starch is the best starch made. It doesn't stick to the iron. It gives a beautiful soft glossy stiffness to the clothes. It will not blister or crack the goods. It sells for less, goes farther, does more. Ask the lady who irons. Defiance Starch at all grocers. 16 oz. for 10 cents.

THE DEFIANCE STARCH CO.,  
OMAHA - - NEB.



### Has Cured Thousands, Will Cure You.

If you are troubled with Kidney or Bladder troubles, such as Dropsy, Bright's Disease, Catarrh, Gravel of the Bladder, Albumen in Urine and unhealthy deposits, or too frequent discharge of the urine, pain in the back and bladder, dropsical swelling of the feet and legs, etc., etc., we guarantee that by using Smith's Sure Kidney Cure, a complete cure will be effected.

Manufactured by Smith Medical Co., St. Louis, Mo.  
Price 50 cents and \$1.00. For sale by all druggists.

### CAPSICUM VASELINE

(PUT UP IN COLLAPSIBLE TUBES)  
A substitute for and superior to mustard or any other plaster, and will not blister the most delicate skin. The pain-killing and curative qualities of this article are wonderful. It will stop the toothache at once, and relieve headache and neuralgia. We recommend it as the best and safest external counter-irritant known, also as an external remedy for pains in the chest and stomach and all rheumatic, neuralgic and gouty complaints. A trial will prove what we claim for it, and it will be found to be invaluable in the household. Many people say "it is the best of all your preparations." Price 15 cents, at all druggists or other dealers, or by sending this amount to us in postage stamps we will send you a tube by mail. No article should be accepted by the public unless the same carries our label, as otherwise it is not genuine.

CHESEBROUGH MFG. CO.,  
17 State Street, New York City.

### Stomach Trouble

is no respecter of persons. It comes to rich and poor, old or young, weak or strong. There is a cure for it.

### Dr. Caldwell's Syrup Pepsin

Read the Booklet; send for sample; try it.  
PEPSIN SYRUP CO., Monticello, Ill.

**DROPSY** Cured. Gives quick relief. Removes all swelling in 8 to 30 days; permanent cure 30 to 60 days. Trial treatment free. Dr. H. H. Green's Sons, Box 5, Atlanta, Ga.

**GAY LIFE FREE** 16 Views of Atlantic City at its best mailed to anyone sending us name and address of two more friends who are suffering from Catarrh. J. C. RICKEY & CO., 814 WALNUT ST., PHILA.

**PATENTS THAT PROTECT** 72-p. Book Mailed Free R. S. & A. S. LACEY, Patent Attys, Washington, D. C.

When Answering Advertisements Kindly Mention This Paper.

W. N. U. HOUSTON—NO. 52, 1903

**PISO'S CURE FOR** GOUTS WHERE ALL ELSE FAILS. Best Gout Syrup. Tastes Good. Use in time. Sold by druggists. CONSUMPTION



**CUPOLA SKETCHES**  
BY  
BYRON WILLIAMS

Success.  
He built a poem of the time.  
And every foot in it was rhyme!  
'Twas full of dreamy, autumn days,  
Of leaves and hues and golden rays!  
When every line would neatly scan  
He sent it to the printer man!

The printer man was sore oppressed  
With pains beneath his laundered vest:  
From eating dough and hasty lunch,  
His stomach was an aching bunch!  
And long he raved and tore his hair  
At what the scribe had written there!  
"The fiercest rot" he ever read,  
Is what the printer madly said!

The hungry poet sighed no sigh:  
Instead, he winked the other eye!  
That night he toiled by candle-light  
To fix the poem up just right!

THE PRINTER MAN SWEARS.  
To dialect he changed the verse;  
(If anything he made it worse.)  
He killed the head and added one  
That had a hint of buried fun.  
Then for the printer man once more  
He stuck the poem 'neath the door!

The man of type had just brought in  
A contract that would yield some tin—  
(His stomach it was calm and fine.)  
He read that poem line for line!  
Quite filled with mirth, he laughed in  
glee,  
Then sent the bard a golden V.

The moral is, do not despair.  
But daily watch the bill of fare:  
Success in life is but a fake  
When founded on the stomachache!

THE FOLLY OF DESPAIR.  
"But to see her was to love her,  
Love but her, and love forever."  
—Burns.

When Walters met her he recalled  
Disraeli:  
"We are all born for love. It is the  
principle of existence and its only  
end!"

Although the meeting was but yesterday,  
he seemed to realize some how  
it was the "only end" for him.  
No sooner had he looked into her  
heavenly eyes, than Cupid had thrown  
Homer's chain of love about his heart  
and held him captive.

For does not love begin simply with  
love? And is not a man powerless to  
stay its subtle influences if, indeed, he  
would?

At the escritoire in his den he sat  
long and solemnly that night writing  
to her. True, it was a hasty act, but  
pulsing love is like a fire. It burns  
into the very judgment of a man and  
laughs at customs.

Then came suspense; the waiting  
for an answer. At 10 o'clock he was  
bucy on the rainbow billows of  
hope; at 11, struggling with the dregs  
of despair, for—

"The sweetest joy, the wildest woe is  
love!"  
But the answer came not. Day by  
day he waited, dreaming of Arcady,  
battling with the Giant of Despair,  
hoping, praying, waiting!

Weeks passed! The pain of hope  
gave way to the pangs and fury of  
desperation. Sullen clouds of hypochondria  
lowered about him, and at last  
mercy intervened, scoffed at his  
persecutors and suggested a way.

The butler, finding him dead in his  
self-spilled blood, spread the news,  
and people wondered.

Out where the turtle dove mournfully  
plaints for its mate, they put him  
to rest 'neath a weeping willow tree  
beside the brook.

Strenuous heirs, hunting next day,  
for a will, found the letter to his  
adored one!

He had forgotten to mail it.

The shock was even too great for  
Walters! He turned over in his grave  
and awoke.

"For nothing canst thou add to  
damnation greater than that," he  
muttered.

As he nonchalantly parted his hair  
in the middle, he mused:  
"I'll call on Maude to-night. This  
proposing by letter is risky business."  
And he did.

Moral—Personal suasion on a cozy  
divan beats the "letter that never  
came" all hollow.

P. S.—And Maude said "Yes, dear!"  
Which was not unexpected.

ROUNDING OUT HIS LIFE.  
He wanted a dear little, sweet little wife.  
To pet him and soothe him and round out  
his life!

He met her and won her—the name was  
Pauline.  
No happier king ever wedded his queen;  
But now that she has him—alas! what a  
sin!

She rounds out his life with a big rolling-  
pin!

The nose with a hook was found in  
only 6 per cent of 3,000 Hebrews ob-  
served by Dr. Fishberg, medical ex-  
aminer for the United Hebrew Soci-  
eties. Straight noses constituted 68  
per cent, broad noses 12 per cent and  
retrograde noses 14 per cent.

Recent statistics show that serpents  
kill more persons in India than in any  
other country. During 1901 the num-  
ber of victims was 22,810, and it is es-  
timated that almost, if not quite, as  
many were killed in 1902.

The present plan for increase of the  
metropolitan water supply provides  
for an expenditure of about \$20,000,  
000 for bringing to New York 200,000,  
000 gallons daily from the Wappingers  
creek and Esopus regions.

In the library at Highclere castle,  
Lord Camaron's residence in Hamp-  
shire, are the table and chair which  
Napoleon used when he signed his ab-  
dication at Fontainebleau.

A household remedy unexcelled is  
Hunt's Lightning Oil. Good for all the  
aches and pains mankind is subject to.  
Not only good, but better than the  
best of other kinds. Prices 25 and 50c.

Torquato Tasso was famous through-  
out Italy before he was nine years old  
as an accomplished Greek and Latin  
scholar, and the author of clever and  
polished verses; and at thirteen he  
was the intellectual center of the bril-  
liant court at Urbino.

It is said that a woman was behind  
the bull movement in cotton. Un-  
doubtedly it is better for a woman to  
be behind a bull movement than in  
front of one, especially if she has on  
something red.

M. Thopiteau, French deputy, pro-  
poses to tax all games of hazard to the  
extent of 8 per cent of the sums at  
stake. He estimates that the tax  
would bring in an annual revenue of  
\$2,000,000.

Dyeing is as easy as washing when  
PUTNAM FADELESS DYES are  
used.

In Wales there are 500,000 people  
who cannot speak English; in Ireland,  
there are 30,000 who speak only Irish,  
and in Scotland there are 40,000 who  
speak only Gaelic.

Fully 86 per cent of the Presbyte-  
rian ministers of the United States re-  
ceive less than \$2,000 a year, as  
shown by the statistics of the clerk of  
the General Assembly.

The secretary of the Aeronautic So-  
ciety of Great Britain expects the kite  
to be the base of the future instrument  
of aerial navigation, the aeroplane.

The season is now at hand for  
coughs and colds. Guard against this  
by buying a bottle of Simmons' Cough  
Syrup. Guaranteed. 25 and 50c.

On the ground that letters patent  
have no intrinsic value a woman was  
acquitted of theft on her trial at Vi-  
enna for stealing such a document.

American newspapers every year  
pay in wages \$80,000,000 and receive  
\$80,500,000 for subscriptions and \$85,  
000,000 for advertisements.

Deafness Cannot be Cured.  
by local applications as they cannot reach the  
diseased portion of the ear. There is only one way to  
cure deafness, and that is by constitutional remedies.  
Deafness is caused by an inflamed condition of the  
mucous lining of the Eustachian tube. When this  
tube is inflamed you have a rumbling sound or im-  
perfect hearing, and when it is entirely closed, deaf-  
ness is the result, and unless the inflammation can be  
taken out and the tube restored to its normal con-  
dition, hearing will be destroyed forever. Nine cases  
out of ten are caused by Catarrh, which is nothing but  
an inflamed condition of the mucous lining of the  
Eustachian tube. We will give One Hundred Dollars for any case of  
Deafness (caused by Catarrh) that cannot be cured  
by HALL'S CATARRH CURE. Send for circulars free.  
P. J. CHENEY & CO., Toledo, O.  
Sold by Druggists, 75c.  
Halt's Family Pills are the best.

The first chrysanthemums to be  
brought to Europe were taken from  
China by skippers of the tea trading  
ships.

If you have the chills or fever give  
Cheatham's Laxative Chill Tablets a  
trial. A sure cure for both. Price 25c  
per box.

The Pope is the head of over 250,  
000,000 human beings, or nearly one-  
seventh of the population of the globe.

You never hear any one complain  
about "Defiance Starch." There is  
none to equal it in quality and quan-  
tity, 16 ounces, 10 cents. Try it now  
and save your money.

It's an ill wind that blows an um-  
brella wrong side out.

The ancient Romans considered it  
effeminate to wear beards. All their  
busts representing the famous men of  
olden times are without beards.

## PE-RU-NA PROTECTS THE LITTLE ONES

### Against Winter Catarrh in Its Many Phases.

#### Neglected Colds in Children Often Bring Disastrous Results.

Peruna should be kept in the  
house all the time.

Peruna should be kept in every  
house where there are children.

Don't wait until the child is sick  
then send to a drug store. Have Pe-  
runa on hand—accept no substitute.

#### Pe-ru-na Protects the Entire Household Against Catarrhal Diseases.

As soon as the value of Peruna is  
fully appreciated by every house-  
hold, both as a preventive and cure  
of catarrhal affections, tens of  
thousands of lives will be saved,  
and hundreds of thousands of  
chronic, lingering cases of disease  
prevented. Peruna is a household  
safeguard.



#### Pe-ru-na Kept in the House for Five Years.

Mr. Albert Lietzman, 1596 Milwaukee  
Avenue, Chicago, Ill., writes:

"I am only too glad to inform you that I  
am feeling splendid, and have never felt  
better in my life. Through the advice of a  
friend I tried Peruna, and am glad to say  
it cured me to perfection. I began to tell a  
friend about Peruna the other day and I  
had no sooner commenced than he told me  
his folks have kept Peruna in the house for  
the last five years. I am sure I wouldn't  
be without it. Mother also uses it to keep  
herself in good health."

#### Ask Your Druggist for free Pe-ru-na Almanac for 1904.

The gold yield of the Nome region  
has hitherto come from the sea  
beaches and from gulches and beaches  
at most ten miles from water transpor-  
tation.

If you don't get the biggest and  
best it's your own fault. Defiance  
Starch is for sale everywhere and  
there is positively nothing to equal  
it in quality or quantity.

The best rain prophecy I know,  
says a teacher of medicine, is nerve  
irritability. If the boys are easily pro-  
voked (myself also), there is likely to  
be a shower.

You may have the moral right to do  
so, but it is not necessary. Hunt's  
Cure will instantly relieve and prompt-  
ly cure that itching trouble in what-  
ever form. It is made solely for that  
purpose. Price 50c per box.

The birth rate among the foreign-  
born in Massachusetts is 52 per 1000;  
among the native born it is 17.

**FITS** permanently cured. No fits or nervousness after  
first day's use of Dr. Kline's Great Nerve Restor-  
er. Send for FREE TRIAL BOTTLE and treatise.  
DR. R. H. KLINE, Ltd., 281 Arch Street, Philadelphia, Pa.

Great personages are generally dis-  
appointing at close range.

The most powerful automobile ever  
built is the Gobron-Brille racing car,  
having 120 horse power.



ALICE SCHAFER.



Mrs. J. M. BROWN.

Mrs. J. M. Brown, Dunne-  
gan Springs, Mo., writes:  
"My little daughter three  
years old was troubled with  
a very bad cough which re-  
mained after an attack of  
catarrhal fever. She has  
taken one bottle of Peruna  
through which she has ob-  
tained a complete cure. She  
is now as well and happy as  
a little girl can be. When  
our friends say how well  
she looks I tell them Peruna  
did it."

In a later letter she says:  
"Our little daughter con-  
tinues to have good health."

Mrs. Schaffer, 436 Bope Ave., St. Louis, Mo., writes:

"In the early part of last year I wrote to you for advice for  
my daughter Alice, four years of age. She has been a puny,  
sickly, ailing child since her birth. She had convulsions and  
catarrhal fevers. I was always doctoring until we commenced  
to use Peruna. She grew strong and well. Peruna is a won-  
derful tonic; the best medicine I have ever used."

"I was in a very wretched condition when I commenced to  
take Peruna. I had catarrh all through my whole body, but  
thank God, your medicine set me all right. I would not have  
any other medicine."

"Peruna cured my baby boy of a very bad spell of cold and  
fever. He is a big healthy boy fifteen months old. I have  
given him Peruna off and on since he was born. I think that  
is why he is so well. I cannot praise Peruna enough. We  
have not had a doctor since we began to use Peruna—all  
praise to it."—Mrs. Schaffer.

#### Be Sure to Have Pe-ru-na on Hand During the Inclement Months of Fall and Winter.

Croup, capillary bronchitis, and articu-  
lar rheumatism are the special bane of  
childhood. These all alike result from  
catching cold.

One child catches cold and scares its  
mother into hysterics by having croup in  
the dead of night.

Another child catches cold, develops a  
stubborn cough that will not yield to ordi-  
nary remedies. The parents are filled  
with forebodings.

Still another child catches cold and de-  
velops that most fatal malady of childhood,  
capillary bronchitis. The doctor is called,  
pronounces the case pneumonia, and if the  
child is lucky enough to live it has devel-  
oped weak lungs from which it may never  
recover.

And yet another child catches cold and  
articular rheumatism is the result. Aches,  
knees, wrists and elbows become suddenly  
swollen and painful. A long disastrous ill-  
ness follows. The child may live and be-  
come convalescent, a miserable invalid of  
valvular disease of the heart. All these  
misadventures are the direct result of neglected  
cold. Peruna is the safeguard of the fam-  
ily. If a child catches cold, Peruna should  
be used immediately.

A few doses of Peruna and a child's cold  
is gone. The apprehension of the parents  
flees away. The household is free from  
fear once more.

If you do not receive prompt and sat-  
isfactory results from the use of Peruna write  
at once to Dr. Hartman, giving a full state-  
ment of your case, and he will be pleased  
to give you his valuable advice gratis.

Address Dr. Hartman, President of The  
Hartman Sanitarium, Columbus, Ohio.

#### HOLIDAY EXCURSION RATES.

Via H. & T. C. R. R., \$2.00 added to  
one fare for the round trip to points  
in Louisiana, Mississippi, Alabama,  
Georgia, Florida, Tennessee, South  
Carolina, North Carolina, Kentucky,  
Arkansas, Missouri, Kansas, Iowa, Ne-  
braska, Minnesota, Illinois, Colorado,  
Old Mexico. Tickets on sale Dec. 19,  
20, 21 and 26, return limit, 30 days  
from date of sale. Three daily trains  
each way. Special train service on  
Dec. 19, through to New Orleans, La.

The fellow with bad habits always  
believes in hereditary influences.

A project is on foot in Geneva for  
the establishment of aerial excursions  
to vie with the summit of Mount Blanc.

Defiance Starch is put up 16 ounces  
in a package, 10 cents. One-third  
more starch for the same money.

Some men only feel like working  
when there is nothing for the to do.

**Mrs. Winslow's Soothing Syrup.**  
For children teething, softens the gums, reduces in-  
flammation, allays pain, cures wind colic. 30c a bottle.

Carrot is easy of digestive and gen-  
tly laxative.

Defiance Starch is guaranteed big-  
gest and best or money refunded. 16  
ounces, 10 cents. Try it now.

When a man doesn't meet his bills  
it keeps him busy dodging.

## St. Jacobs Oil

The old surety, through its penetrating  
power, promptly cures

## Rheumatism

Price, 25c. and 50c.

## Modern Merchandising

Have you ever stopped to think about the question of getting your household supplies to the best advantage? Are you perfectly satisfied with the way things are running—with the prices you pay, the quality of the goods, the range of selection and the general question of making both ends meet? Perhaps you buy your supplies from the cross-road store just because your grandfather did. Perhaps you are tied up to the general store because you can trade in your butter and eggs at a low price and take it out in trade at a high price. Possibly you have never thought about it one way or the other. It is time to think. You have got to live and support your family. Your income is limited to so many dollars per year, and you have got to figure out how you can make both ends meet nicely and lay aside a tidy sum for a rainy day. If you are only doing what every head of a family should endeavor to do, and if you don't do it you are simply inviting misery for the next time the crop fails. If a dollar looks as big to you as we think it does, we want you to think over this question of modern merchandising and see just what it means. It means different things to different people. To some it means buying everything on credit, then mortgaging the farm when settlement day comes around. Others think cheap goods the pathway to economy—the cheap, worthless trash that is advertised so brazenly at "the lowest price on earth." Many people send off to the city and get a jack knife at a 25 cents saving and then fall back into the old rut in buying the balance of their supplies. Our idea of modern merchandising is to supply ALL your wants—everything you eat, wear or use—for yourself, your family, and the hired man, at an average saving of 15 to 40 per cent, which means that if your yearly purchases amount to \$200, you can save something like \$30; or \$200 if it costs you \$400 a year to live. Are you so well off that \$100, or even \$50 does not interest you? Then again, consider the advan-  
tages: Absolutely reliable merchandise of the very best quality, and an unlimited range of selection. New goods. Prompt service. Prices that spell economy, and the certain knowledge that absolute satisfaction is the keynote to every transaction.

To make trading with us possible we issue a catalogue of 1128 pages, in which almost everything imaginable, including Vehicles and Farm Implements, is illustrated, described and priced. This catalogue can be absolutely depended upon and enables you to select your entire bill of merchandise without hurry or confusion and with the certainty that everything will be found exactly as described or you need not keep it. We ask you to get out of your present rut and give our methods a trial. We satisfy others and will satisfy you. There never was a better time than right now to begin, for we have just issued a new catalogue full of the things you will need to see you through this winter, and you can make no better investment than to fill out this coupon and send it to us now while the subject is in your mind. We ask 15 cents, merely as an evidence of good faith on your part. If you will risk 15 cents, we will risk sending you a catalogue that costs us over half a dollar to print and is so big that it requires 25c postage. It is our 70c against your 15c. Will you do it? Write today.

### Montgomery Ward & Co.

Michigan Ave., Madison and Washington Sts., Chicago

Thousands sent in their application for our Catalogue No. 72. A new edition is just off the press. Requests will be filled in order of their receipt. Do not delay.

OUT OF THIS SLIP AND SEND IT WITH 15 CENTS IN STAMPS TODAY.

MONTGOMERY WARD & CO., Chicago  
Enclosed find 15 cents for partial postage on Catalogue No. 72.

Name \_\_\_\_\_ (Be sure to write very plainly.)

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